

# Piano Art Walk

## Request for Artists

You are invited to participate creatively in a unique collaboration of art and community created to beautify the streets of downtown Kenosha! Keyed Up Kenosha, Piano Art Walk is a brand-new project being launched Spring/Summer 2018 in collaboration with the City of Kenosha, Downtown Kenosha, Inc. and Kenosha News. The project will showcase upright pianos placed throughout our downtown that are designed by local artists.

Attached are the details and guidelines for the pianos. **If you are interested and willing to design a piano, please fill out the attached paperwork and return it by February 9, 2018 to:**

**Downtown Kenosha Inc.  
812 56<sup>th</sup> St  
Kenosha, WI 53140**

For additional information, please contact Downtown Kenosha Inc. at [info@downtownkenosha.org](mailto:info@downtownkenosha.org). We look forward to seeing your ideas!

**Happy creating,**

Nicole Thomsen  
Executive Director  
Downtown Kenosha, Inc.

Presented by:



**KENOSHA NEWS**

## Information & Guidelines

### Pianos:

- We have 12 upright pianos, up to 12 artists will be selected and assigned to one upright piano.

### Guidelines & Additional Details:

- SUBMIT A DESIGN: You must submit a detailed rendering based off the piano graphic given. The top, sides and front of the piano designs will be required (do not paint the back).
- With rendering include:
  - Detailed description of materials/techniques you will use. *Keep in mind all pianos must be able to withstand exposure to the elements and all materials including paint, varnish, etc. must be weather resistant.*
  - After design is accepted, the artist is committed to the design submitted. *If you must deviate or make modifications after submission, changes must be approved by the Piano Project Committee.*

### Materials Stipend:

- Selected artists will receive a stipend *up to* \$100 for materials. Stipend will be distributed after work is complete and proof of receipts is submitted.

### Jurying:

- Artists will be notified if their proposed design has been accepted by February 15, 2018.

### Get Behind the Arts Studio Tour:

- The Kenosha News will be a stop on the **April 29, 2018** *Get Behind the Arts Studio Tour* for the public to view the works in progress. Artists will be required to be present during the tour hours.

### Deadline:

- All pianos **MUST** be finished by **June 1, 2018**.
- Open House hours will be offered to work on your piano at the Kenosha News between February 15 and June 1, 2018.

## **Piano Artist Agreement Form**

I, \_\_\_\_\_, (please print name) hereby agree to participate in the 2018 Keyed Up Kenosha Piano Art Walk project. As an artist, I understand this is a fundraiser for collaborating partners and I agree to the following provisions as a participating artist, if I am accepted into the project:

- I will adhere to the accepted design plan I submitted. Any deviations or modifications will be submitted to the Piano Project Committee for review.
- The finished piano will be weather-resistant, and the artwork will be family-friendly.
- I understand my piano will be on display from June 2018 through October 2018 when it will be auctioned off at a community event.
- I consent to having my name and the display location of my piano released on the 2018 Piano Project Map and other marketing materials.
- The collaborating partners reserves the right to withhold artist stipend if the previously mentioned guidelines are not adhered to.

I have read, understand, and agree to the terms and conditions of this contract.

ARTIST SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

## Artist Information Sheet

Title of Piano: \_\_\_\_\_

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Artist Checklist:

Submit all the following components to Downtown Kenosha, Inc. by **FEBRUARY 9, 2018** to be considered for inclusion in the 2018 Keyed Up Kenosha Piano Art Walk project:

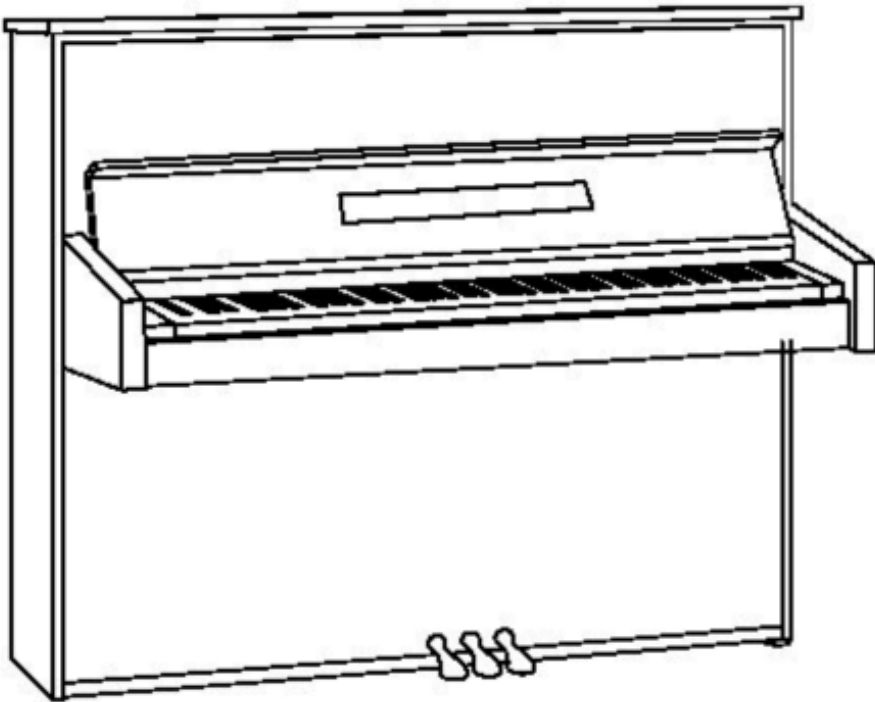
\_\_\_ Detailed rendering of the piano along with a description of the materials, tools, and techniques you will use to create it (Artist Design Submission form).

\_\_\_ Signed 2018 Piano Artist Agreement Form.

\_\_\_ Completed Artist Information Sheet (this form).

Thank you for your submission!

## Artist Design Submission



Design Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Materials: \_\_\_\_\_

\_\_\_\_\_