

KENOSHA LAKESHORE BUSINESS IMPROVEMENT DISTRICT

THURSDAY, OCTOBER 16, 2014
KENOSHA AREA BUSINESS ALLIANCE
5500 6TH AVENUE, SUITE 200
8:30 AM

CALL TO ORDER/ROLL CALL

I. Approval of Minutes of September 18, 2014

II. Chairman Comments

(5 min.)

III. 2015 Budget

(20 min.)

IV. Board Vacancy Candidates

(10 min.)

V. Open Items & Discussion

(10 min.)

a. Open Comments

b. Next meeting / Agenda items

ADJOURNMENT

XENUSHA LAXESHUKE BUSINESS IMPROVEMENT DISTRICT

2014 BOARD MEETING DATES
3rd Thursday, Quarterly
8:30 am
Kenosha Area Business Alliance
KABA Board Room
5500 6th Ave, Suite 200

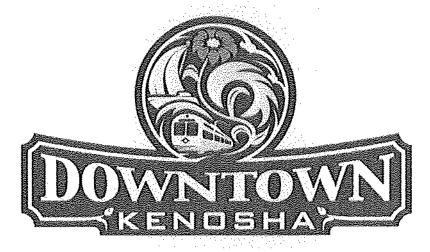
 March
 20
 2014

 June
 19
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 September
 18
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 October
 16
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 December
 18
 2014



KENOSHA LAKESHORE BID BOARD

MEETING MINUTES SEPTEMBER 18, 2014

PRESENT: Maria Caravati, Deanna Goodwin, Scott Holloway, Mark Johnson, Zohrab

Khaligian, Paul McDonough, Lou Molitor, Mike Thomey

GUESTS: Francisco Loyola

CALL TO ORDER/ROLL CALL

The meeting was called to order at 8:30am by Chairperson Paul McDonough. A quorum was present.

1. APPROVAL OF MINUTES OF JUNE 19, 2014

A motion was made by Zohrab Khaligian to approve the June 19 meeting minutes, seconded by Deanna Goodwin. Motion passed.

2. CHAIRMAN COMMENTS

Paul McDonough explained that the Mayor has schedule a special Common Council meeting on Monday, September 22 to consider the proposed streetcar expansion route. The Mayor's route would head north on 6th Avenue, west on 48th Street, south on 8th Avenue and then east around Library Park. This is essentially the route contained within the Downtown Strategic Development Plan.

Paul noted that on page 172 of the Downtown Strategic Development Plan, the #1 recommendation, High Priority, to be done in 0-3 years, is the Streetcar Expansion.

Paul stated that this is a critical initiative of the plan, if we truly wish to revitalize our lakefront downtown!

A motion was made by Mark Johnson to affirm the BID boards unanimous support, and to send another 2014 letter of BID Board support to the City Council. Motion passed.

3. DOWNTOWN KENOSHA, INC. UPDATE

a. Zohrab Khaligian explained that thirty (30) resumes were received and reviewed by KABA and 10 were submitted to an interview committee for ranking. Of the 10, 5 or 6 were invited to interview and 4 have confirmed. 1 or 2 qualified candidates withdrew their resumes.

A selection committee of nine (9) representing KABA, Chamber of Commerce, KACVB, BID, City of Kenosha and a few downtown businesses are represented on the committee.

b. Paul McDonough presented an update on the August 28 State of the Downtown meeting. It was suggested that in the future, we need a sign in sheet to see who is attending as well as a way to follow up with attendees to keep them engaged during the year. Overall we had about 120 attendees. The Women's Club hosted the event, and did a great job! Paul mentioned that we are fortunate to have an active and engaged mayor who is involved in our downtown revitalization. The mayor spoke, as did Todd Battle of KABA, Paul, and Scott Freres of The Lakota Group. Kevin Ervin closed the meeting.

4. COMMITTEE UPDATES, DISCUSSION

a. Promotions:

Zohrab distributed a proposed 2015 work plan using the current Promotions budget of \$19,700. Currently, there are not enough operating funds to subsidize the ice sculptures again and to continue with 52 weeks of advertising on WLIP, unless the DKI Board decides to use DKI surplus funds or corporate sponsors are solicited to fund certain activities. The work plan will be presented to the Promotions Committee on Monday. The promotions committee will update.

b. Design:

Paul explained that 10 bike racks and 20 black trash receptacles will be purchased using City CIP funds. Christmas tree LED lighting is postponed until next year and installation will need to be coordinated with public works for September. The installation of Way finding signage thru out our downtown is scheduled for next Spring. The delay is due to no responses for the bid request to install this summer.

c. Organization:

No report, other than an effort is needed to develop an active Ambassadors Program.

d. Economic Restructuring:
 No report until a new director is hired.

5. 2015 BUDGET

It was agreed to continue with the approx.. \$83,000 BID assessment. Zohrab will distribute last year's budget via e-mail for everyone's review so we can adopt a 2015 budget at a Special Meeting on Thursday, October 16. A 2015 budget must be submitted to the Mayor by November 1.

In addition, new appointments and re-appointments must be submitted to the Mayor by November 1. Mark Johnson, Lou Molitor and Mike Thomey would all like to be reappointed and Zohrab will ask Jon Kim whether he wants to remain on board. There is still one vacancy. Interested individuals should contact Paul McDonough. Zohrab will find out if new Economic Disclosure forms are required for re-appointments.

A question was asked if a BID annual meeting will be held this year. The answer was no because the State of the Downtown meeting has replaced it.

Meeting was adjourned at 9:45am.

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BID Board Members - Attendance

Updated: Sept 2014

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