



*KENOSHA LAKESHORE BUSINESS  
IMPROVEMENT DISTRICT*

**THURSDAY, OCTOBER 16, 2014  
KENOSHA AREA BUSINESS ALLIANCE  
5500 6TH AVENUE, SUITE 200  
8:30 AM**

***CALL TO ORDER/ROLL CALL***

- I. Approval of Minutes of September 18, 2014**
- II. Chairman Comments ( 5 min.)**
- III. 2015 Budget (20 min.)**
- IV. Board Vacancy Candidates (10 min.)**
- V. Open Items & Discussion (10 min.)**
  - a. Open Comments**
  - b. Next meeting / Agenda items**

***ADJOURNMENT***

*KENOSHA LAKESHORE BUSINESS  
IMPROVEMENT DISTRICT*

*2014 BOARD MEETING DATES*

*3<sup>rd</sup> Thursday, Quarterly*

*8:30 am*

*Kenosha Area Business Alliance*

*KABA Board Room*

*5500 6<sup>th</sup> Ave, Suite 200*

*March ~~20~~ 2014*

*June ~~19~~ 2014*

*September ~~18~~ 2014*

*October 16 2014*

*December 18 2014*



## *KENOSHA LAKESHORE BID BOARD*

**MEETING MINUTES  
SEPTEMBER 18, 2014**

**PRESENT:** Maria Caravati, Deanna Goodwin, Scott Holloway, Mark Johnson, Zohrab Khaligian, Paul McDonough, Lou Molitor, Mike Thomey

**GUESTS:** Francisco Loyola

### **CALL TO ORDER/ROLL CALL**

The meeting was called to order at 8:30am by Chairperson Paul McDonough. A quorum was present.

#### **1. APPROVAL OF MINUTES OF JUNE 19, 2014 .**

A motion was made by Zohrab Khaligian to approve the June 19 meeting minutes, seconded by Deanna Goodwin. Motion passed.

#### **2. CHAIRMAN COMMENTS**

Paul McDonough explained that the Mayor has schedule a special Common Council meeting on Monday, September 22 to consider the proposed streetcar expansion route. The Mayor's route would head north on 6<sup>th</sup> Avenue, west on 48<sup>th</sup> Street, south on 8<sup>th</sup> Avenue and then east around Library Park. This is essentially the route contained within the Downtown Strategic Development Plan.

Paul noted that on page 172 of the **Downtown Strategic Development Plan, the #1 recommendation, High Priority, to be done in 0-3 years, is the Streetcar Expansion.**

Paul stated that this is a critical initiative of the plan, if we truly wish to revitalize our lakefront downtown!

A motion was made by Mark Johnson to affirm the BID boards unanimous support, and to send another 2014 letter of BID Board support to the City Council. Motion passed.

#### **3. DOWNTOWN KENOSHA, INC. UPDATE**

a. Zohrab Khaligian explained that thirty (30) resumes were received and reviewed by KABA and 10 were submitted to an interview committee for ranking. Of the 10, 5 or 6 were invited to interview and 4 have confirmed. 1 or 2 qualified candidates withdrew their resumes.

A selection committee of nine (9) representing KABA, Chamber of Commerce, KACVB, BID, City of Kenosha and a few downtown businesses are represented on the committee.

b. Paul McDonough presented an update on the August 28 State of the Downtown meeting. It was suggested that in the future, we need a sign in sheet to see who is attending as well as a way to follow up with attendees to keep them engaged during the year. Overall we had about 120 attendees. The Women's Club hosted the event, and did a great job! Paul mentioned that we are fortunate to have an active and engaged mayor who is involved in our downtown revitalization. The mayor spoke, as did Todd Battle of KABA, Paul, and Scott Freres of The Lakota Group. Kevin Ervin closed the meeting.

#### **4. COMMITTEE UPDATES, DISCUSSION**

a. Promotions:

Zohrab distributed a proposed 2015 work plan using the current Promotions budget of \$19,700. Currently, there are not enough operating funds to subsidize the ice sculptures again and to continue with 52 weeks of advertising on WLIP, unless the DKI Board decides to use DKI surplus funds or corporate sponsors are solicited to fund certain activities. The work plan will be presented to the Promotions Committee on Monday. The promotions committee will update.

b. Design:

Paul explained that 10 bike racks and 20 black trash receptacles will be purchased using City CIP funds. Christmas tree LED lighting is postponed until next year and installation will need to be coordinated with public works for September. The installation of Way finding signage thru out our downtown is scheduled for next Spring. The delay is due to no responses for the bid request to install this summer.

c. Organization:

No report, other than an effort is needed to develop an active Ambassadors Program.

d. Economic Restructuring:

No report until a new director is hired.

#### **5. 2015 BUDGET**

It was agreed to continue with the approx.. \$83,000 BID assessment. Zohrab will distribute last year's budget via e-mail for everyone's review so we can adopt a 2015 budget at a Special Meeting on Thursday, October 16. A 2015 budget must be submitted to the Mayor by November 1.

In addition, new appointments and re-appointments must be submitted to the Mayor by November 1. Mark Johnson, Lou Molitor and Mike Thomey would all like to be reappointed and Zohrab will ask Jon Kim whether he wants to remain on board. There is still one vacancy. Interested individuals should contact Paul McDonough. Zohrab will find out if new Economic Disclosure forms are required for re-appointments.

A question was asked if a BID annual meeting will be held this year. The answer was no because the State of the Downtown meeting has replaced it.

Meeting was adjourned at 9:45am.



**BID Board Members - Attendance**

Updated: Sept 2014

WWW.DOWNTOWNKENNESHA.ORG

2013

2014

Name	2013												2014				
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	
1 Paul McDonough	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2 Deanna Goodwin	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
3 Maria Caravati	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4 Mark Johnson	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
5 Lou Molitor	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
6 Lew Aceto	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
7 Zahrab Khaligian	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
8 Michael Thomey	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
9 Jan Kim	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
10 Scott Holloway	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
11 Bonnie Mirkiewicz	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
<b>Total</b>	9	9	9	8	8	8	8	8	8	8	8	8	10	6	6	8	7