



**KENOSHA LAKESHORE BUSINESS  
IMPROVEMENT DISTRICT**

**THURSDAY, December 18, 2014**  
**KENOSHA AREA BUSINESS ALLIANCE**  
**5500 6TH AVENUE, SUITE 200**  
**8:30 AM**

**CALL TO ORDER/ROLL CALL**

- I. Approval of Minutes of October 16, 2014**
- II. Chairman Comments (5 min.)**
- III. 2015 Budget (10 min.)**
- IV. New Executive Director (10 min.)**
- V. Open Items & Discussion (10 min.)**
  - a. Open Comments**
  - b. Next meeting / Agenda items**

**ADJOURNMENT**

KENOSHA LAKESHORE BUSINESS  
IMPROVEMENT DISTRICT

2014 BOARD MEETING DATES

3<sup>rd</sup> Thursday, Quarterly

8:30 am

Kenosha Area Business Alliance

KABA Board Room

5500 6<sup>th</sup> Ave, Suite 200

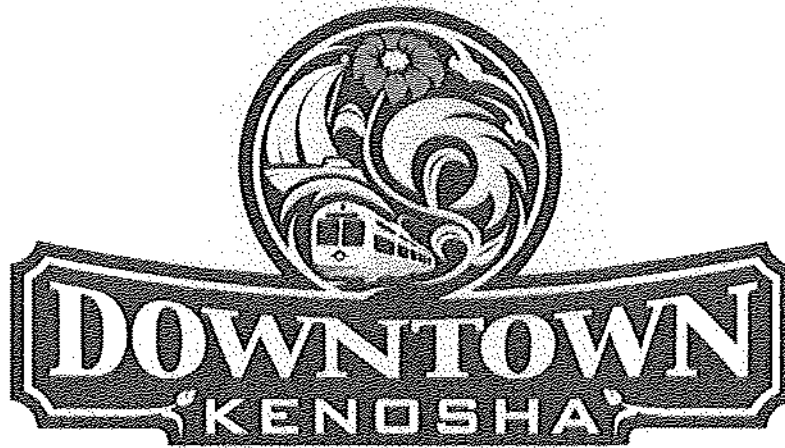
~~March 20 2014~~

~~June 19 2014~~

~~September 18 2014~~

~~October 16 2014~~

~~December 18 2014~~



## *KENOSHA LAKESHORE BID BOARD*

### **MEETING MINUTES OCTOBER 16, 2014**

**PRESENT:** Maria Caravati, Deanna Goodwin, Scott Holloway, Mark Johnson, Zohrab Khaligian, Paul McDonough, Lou Molitor, Mike Thomey

**GUESTS:** Kevin Ervin, Francisco Loyola, Ray Roberts

#### **CALL TO ORDER/ROLL CALL**

The meeting was called to order at 8:31am by Chairperson Paul McDonough. A quorum was present.

#### **1. APPROVAL OF MINUTES OF SEPTEMBER 18, 2014**

A motion was made by Zohrab Khaligian to approve the September 18 meeting minutes, seconded by Mark Johnson. Motion passed.

#### **2. CHAIRMAN COMMENTS**

Paul McDonough explained that the main purpose of this meeting is to approve a 2015 budget and recommend appointments & re-appointments to the Mayor.

Paul mentioned there continues to be strong community involvement and interest in the executing of the Downtown Strategic Development Plan. Also that over 50 area businesses contributed funding to the Downtown Kenosha, Inc. organization.

Paul noted, that it is wonderful news that the revitalization of our lakefront downtown has become a community wide effort. It is everyone's Downtown, and everyone will be involved in its revitalization.

#### **3. 2015 BUDGET**

Zohrab Khaligian reviewed the 2014 approved budget and explained that revenue for adopting a flower basket or miscellaneous sources and any miscellaneous expenses can be removed from the 2015 proposed budget because these line items will be collected or paid by DKI. Mike Thomey explained that the Annual Audit would remain at \$3500, Monthly Bookkeeping reduced to \$1,000 and Insurance increased to \$1,000. The result of these changes is a decrease of total revenue to \$80,000 and a decrease of total expenses to \$79,200. Paul McDonough made a motion to balance the budget by adding \$800 in expenses

to Promotion as well as transferring \$4,000 from Streetscape Other to Promotion, seconded by Zohrab Khaligian. Motion was approved.

A motion was then made by Zohrab to approve the 2015 budget as follows, second by Maria Caravati. Motion was approved.

**BUDGET**

<i>Income:</i>		\$80,000
<i>Assessment of Property</i>		80,000
<i>Expenses:</i>		\$80,000
<i>Streetscape</i>		25,000
<i>Flower Baskets</i>	25,000	
<i>Promotion</i>		24,500
<i>Bowls &amp; Books Sponsorship</i>	1,000	
<i>Advertising/Marketing</i>	23,500	
<i>(includes newsletters and all web services)</i>		
<i>Administrative</i>		30,500
<i>Staff</i>	25,000	
<i>Annual Audit</i>	3,500	
<i>Monthly Bookkeeping</i>	1,000	
<i>Insurance</i>	1,000	

**4. BOARD VACANCY CANDIDATES**

The terms for Mark Johnson, Jon Kim, Lou Molitor and Mike Thomey expire in November and all of them would like to be re-appointed. To date, only Lou Molitor has submitted a Statement of Economic Disclosure to the City Clerk. Kevin Ervin (Franks Diner), Grace Grooms (Jockey) and Ray Roberts (Good Garden) are all interested in being appointed to fill Lew Aceto's vacant seat on the board. To date, only Ray Roberts has submitted a Statement of Economic Disclosure to the City Clerk. To be eligible for re-appointment or appointment, all forms must be submitted by October 31. Zohrab Khaligian made a motion to submit the re-appointments and the 3 names for appointment, with the Mayor to select 1, to the Mayor, seconded by Lou Molitor. Motion was approved.

**5. COMMITTEE UPDATES, DISCUSSION**

Lou Molitor announced that the Chamber was named a Neighborhood Champion for **Small Business Saturday, so on Saturday, November 29 from 12-4 pm the Chamber is organizing a photo-scavenger hunt.** Lou would like a minimum of 15 businesses to participate by identifying an item for scavengers to photo and offering a special as well. Lou also needs at least 4 volunteers to be at the Chamber to accept photo submissions. Prizes will be American Express cards. This information will be included in the next DK1 business newsletter.

Francisco Loyola announced that at their November meeting (the 4th), the Mayors Commission on the Arts would have a presentation on a new entertainment license ordinance. The meeting starts at 3:30pm at the Civil War Museum.

Meeting was adjourned at 9:15am.

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