



**KENOSHA LAKESHORE BUSINESS
IMPROVEMENT DISTRICT**

**THURSDAY, JUNE 19, 2014
KENOSHA AREA BUSINESS ALLIANCE
5500 6TH AVENUE, SUITE 200
8:30 AM**

CALL TO ORDER/ROLL CALL

- I. Approval of Minutes of March 20, 2014**
- II. Chairman Comments & Update (5 min.)**
- III. Downtown Kenosha, Inc. Update (5 min.)**
- IV. Committee Updates, & Discussion (30 min.)**
 - a. Promotions**
 - b. Design**
 - c. Organization**
 - d. Economic Restructuring**
- V. Open Items & Discussion (10 min.)**
 - a. Open Comments**
 - b. Next meeting Agenda items**

ADJOURNMENT

Downtown Kenosha Board of Directors Meeting
Thursday, March 20th, 2014
10:30am – 11:30am
KABA Office, 5500 6th Ave, Suite 200

1. Welcome 10:30 am
2. Approval of February 2014 minutes - 1st: Zohrab, 2nd Deanna, All in Favor
3. President's Report (10 mins) - we are replacing the BID to be a countywide representative for downtown
 - a) Promote us on Facebook <https://www.facebook.com/DowntownKenoshaWI>
 - b) we need to grow volunteers - have individuals contact Violet (Jen suggested using United Way website)
 - c) organization committee is in most need of volunteers
4. Treasurer's Report (10 mins) report by Battle
 - a) we're currently budgeting that the BID will be absorbed in DKI
 - b) KABA is putting together a tax return, 501c3 pending
 - c) KABA will add to their annual renewal mailing a check box to support Main Street (in addition to renewing membership)
 - d) moving forward we'll have fundraising goals
 - e) promotions/event section of Promotion Committee budget is at zero, potentially that budget will be amended in the future
 - f) Tina & BID controller Mike to set up a meeting
5. Director's Report (20 mins)
 - a) sent for review 3.13.13 by Violet
 - b) discussion around wifi project, our board is in support of it as an amenity for downtown
 - c) add revolving loan fund requirements to the website & resources
 - d) workshop on "how to get access to financing options"
 - e) quarterly funding update to funders
 - f) bi-monthly business owner meetings moving forward to review expectations & communicate open projects, board members are encouraged to attend
 - g) artspace - feasibility completed & provided to board prior to meeting, next step would include raising \$1.4 million in private funding - next step to take the temperature of potential private entities about investing, tap into city arts commission to be an advocate, who needs to be on the strategy team to look at the strategy/next steps & Violet to set a meeting w/ Mayor, preliminary study reviewed a few buildings (but was not comprehensive) - traditionally campus style spaces (historical tax credit if in existing building)

6. Committee Updates (20 mins)

a. Design - met Monday, Complete Streets educational program coming up, invited to participate in American Saves - preservation green lab - the program is about making connections, banner design samples being reviewed & flower baskets in progress

b. Organization - working on ambassador program to include application process similar to other communities

c. Promotion

d. Economic Restructuring

7. Adjournment 11:30 am

Tuesday, March 18th at 6pm: Design Committee

Wednesday, March 19th at 6pm: Organization Committee

Thursday, March 20th at 6pm: District 2 Community Meeting

Monday, March 24th at 6pm: Promotion Committee

Wednesday, March 26th at 6pm: Economic Restructuring Committee , Bowls for Books at the Rhode

Mission Statement:

Downtown Kenosha Inc. is a champion for a thriving and vibrant city center that honors traditions, celebrates progress, and engages our community in concerted efforts to foster a comfortable, welcoming and thriving environment where businesses, both new and old, prosper; where the community gathers; and where people of all ages and from all walks of life come to live, work, play, and invest.