



*KENOSHA LAKESHORE BUSINESS
IMPROVEMENT DISTRICT*

THURSDAY, SEPTEMBER 18, 2014
KENOSHA AREA BUSINESS ALLIANCE
5500 6TH AVENUE, SUITE 200
8:30 AM

CALL TO ORDER/ROLL CALL

- I. Approval of Minutes of JUNE 19, 2014
- II. Chairman Comments (5 min.)
- III. Downtown Kenosha, Inc. Update (10 min.)
 - a. Executive Director Search Update
 - b. State of the Downtown Event
- IV. Committee Updates, & Discussion (20 min.)
 - a. Promotions
 - b. Design
 - c. Organization
 - d. Economic Restructuring
- V. 2015 Budget (10 min.)
- VI. Open Items & Discussion (10 min.)
 - a. Open Comments
 - b. Next meeting / Agenda items

ADJOURNMENT

*KENOSHA LAKESHORE BUSINESS
IMPROVEMENT DISTRICT*

2014 BOARD MEETING DATES

3rd Thursday, Quarterly

8:30 am

Kenosha Area Business Alliance

KABA Board Room

5500 6th Ave, Suite 200

March ~~20~~ 2014

June ~~19~~ 2014

September 18 2014

December 18 2014



.....KENOSHA

LAKESHORE BID BOARD

**MEETING MINUTES
JUNE 19, 2014**

PRESENT: Deanna Goodwin, Scott Holloway, Mark Johnson, Zohrab Khaligian, Jon Kim, Paul McDonough, Mike Thomey

GUESTS: Dennis DuChene, Kevin Ervin, Francisco Loyola, Jim Matzur, Julie Rittmiller, Mike Bjorn, Nik Vujovic

CALL TO ORDER/ROLL CALL

Chairperson Paul McDonough called the meeting to order at 8:35am. A quorum was present.

1. APPROVAL OF MINUTES OF MARCH 20, 2014

A motion was made by Deanna Goodwin to approve the March 20 meeting minutes, seconded by Jon Kim. Motion passed.

2. CHAIRMAN COMMENTS & UPDATE

Board Chairman, Paul McDonough, announced that the DKI director, Ms. Violet Ricker, has resigned and that Friday will be her last day. Transition plans are in the works.

In addition, Paul explained that the planned transition from BID to DKI continues. To date, the BID board authorized the first \$25,000 transfer of BID funds to DKI. The expenses would be nearly the same as the previous year under the BID, but they would be paid by DKI. A motion was made by Zohrab Khaligian to continue to transfer the remaining \$56,000 less the amount needed to pay for BID Admin expenses (BID audit, bookkeeping & insurance) as well as expenses already paid for by the BID, seconded by Mark Johnson. Motion was approved.

3. DOWNTOWN KENOSHA INC UPDATE

Paul McDonough stated that the decision to hire Violet Ricker who was seen as the best candidate, was the correct one. He said she has been doing an exceptional job, on a number of various initiatives, but acknowledged that she had "a lot on her plate". Paul stated; "we are extremely thankful to Violet for all her hard work and efforts on our community behalf. We wish her every success in the future! She will be missed."

Other board members and guests commented as follows:

- Over-expectations of the position.
- Some people want immediate results. Impatient.
- There were not enough downtown businesses actively volunteering to lessen the load on the director
- There were not enough board members of both BID and DKI actively volunteering on the four (4) Main Street committees.
- Not enough education of the downtown businesses and community so people understood the position. What an Executive Director of a Main Street organization role & responsibility really is.
- The Executive Director was not responsible for downtown snow removal, but could assist with the District 2 alderperson to communicate the issue to City Public works department.
- More volunteers are needed to assist the four (4) main street committees.
- Need to meet with partner funding organizations to better define roles & responsibilities of the executive Director going forward.

4. COMMITTEE UPDATES, DISCUSSION

Not discussed.

5. OPEN ITEMS & DISCUSSION

None

Meeting was adjourned at 9:45am.