



**DOWNTOWN  
KENOSHA**

*KENOSHA LAKESHORE BUSINESS  
IMPROVEMENT DISTRICT*

**THURSDAY, March 17, 2016**  
KENOSHA AREA BUSINESS ALLIANCE  
5500 6TH AVENUE, SUITE 200  
**8:30 AM**

**CALL TO ORDER/ROLL CALL**

- I. Approval of Minutes of December 17, 2015**
- II. Chairman Comments (5 min.)**
- III. DKI Main Street Updates (20 min.)**
- IV. Direction for 2016 (20 min.)**
- V. Open Items & Discussion (10 min.)**
  - a. Open Items**
  - b. Next meeting / Agenda items**

**ADJOURNMENT**



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IMPROVEMENT DISTRICT*

**THURSDAY, December 17, 2015**  
KENOSHA AREA BUSINESS ALLIANCE  
5500 6TH AVENUE, SUITE 200  
**8:30 AM**

**Meeting Minutes**

**PRESENT:** Kevin Ervin, Deanna Goodwin, Scott Holloway, Mark Johnson, Zohrab Khaligian, Paul McDonough, Lou Molitor, Ray Roberts, Mike Thomey

**GUESTS:** Francisco Loyola, Christopher Naumann

**CALL TO ORDER/ROLL CALL**

The meeting was called to order at 8:32am by Chairperson Paul McDonough. A quorum was present.

**1. APPROVAL OF MINUTES OF SEPTEMBER 17, 2015**

A motion was made by Zohrab Khaligian to approve the September 17 meeting minutes, seconded by Lou Molitor. Motion passed.

**2. CHAIRMAN COMMENTS**

Paul McDonough commented that 2015 was a fantastic year of events and activities downtown. The attendance of these downtown events definitely increased. Paul also highlighted the coordination of Christmas events with the Downtown Christmas marketing, the design of our first downtown historic walking tour brochure and a lot of positive feedback from Downtown businesses. Overall a positive year.

**3. DKI MAIN STREET UPDATES**

Downtown Director Christopher Naumann presented updates on the end of the year DKI administrative processes, committees increasing their activity, the ambassador

wants to focus on a residential development/housing inventory, working with the Wisconsin Extension to develop new data sets to make available to potential new businesses (i.e. to counter that 1/2 of the downtown is in Lake Michigan), and, ultimately recruiting new businesses downtown.

Design committee update covered the first historic walking tour brochure being completed, with a second one covering Simmons Island in the works, nearing completion of downtown design guidelines, and developing a downtown bench program produced by local artists.

Promotion committee update covered the very busy year it was and that plans are already in the works for February's Snow Daze (February 13) and Downtown Restaurant Week (February 20-28) On the latter, the KACVB has applied for a \$14,000 GEM grant which would require a local cash or in-kind match.

#### **4. BUDGET & DIRECTION FOR 2016**

The budget was approved at the previous meeting.

#### **5. OPEN ITEMS & DISCUSSION**

Paul McDonough would like to present the Mayor with a plaque in thanks for his support of the Downtown. A motion was made by Scott Holloway and seconded by Deanna Goodwin. Motion passed.

Don Miller, owner of Fusion and downtown resident, submitted his Statement of Economic Interest to the Mayor's office in order to be eligible for appointment to the BID Board. A motion was made by Zohrab Khaligian to recommend Don Miller's appointment to the Mayor, seconded by Lou Molitor. Motion passed.

Meeting was adjourned at 9:33am.