



**KENOSHA LAKESHORE BUSINESS IMPROVEMENT DISTRICT
QUARTERLY BOARD MEETING
THURSDAY, MARCH 16, 2017
KENOSHA AREA CHAMBER OF COMMERCE – CONFERENCE ROOM
600 52TH ST, SUITE 130
8:30AM**

CALL TO ORDER/ROLL CALL

- I. Citizen's Comments**
- II. Approval of Minutes of December 15, 2016**
- III. Chairman Comments**
- IV. Treasurer's Report**
 - A. Financial status**
 - B. Audit**
 - C. Other**
- V. Directors Comments**
- VI. Business Outreach Committee**
- VII. Open Items & Discussion**
- VIII. Next Meeting/Agenda**

ADJOURNMENT

2016 BID Recap from Past Chairman Paul McDonough

Positive Items:

1. 2016 was a great year for downtown events! Blessed with good weather and large attendance.

Events:

- Restaurant Week
- Snow Daze Ice Festival
- Lightin Up
- Easter Bunny Hop & Hunt
- State of Downtown
- Clean-up Day
- Fall Festival
- Numerous block parties
- Small Business Saturday
- Craft Beer week

2. Kenosha County installed free public WiFi thru out lakefront downtown area.
3. Launched a downtown historical walking tour
4. Changed BID funding to reliable mil rate.
5. City of Kenosha acquisition of trouble downtown properties
6. Completed phase 1 of 5th Ave Lofts, 60+ residential units
7. Work beginning on phase 2 for 5th Ave Lofts
8. Ambassador program for downtown
9. New Wyndam Garden Ownership of Downtown Hotel.
10. Red Witch sailboat made Kenosha Harbor home for summer.
11. Kenosha Creative Space project in process
12. New 2nd District Alderman
13. New businesses: The Buzz Café, Clark Dietz Inc., Robin's Nest Cakery Expansion
Hazel Grace Vintage
14. Heritage House New Boutique Hotel project still alive!
15. Over 3,000 volunteer hours for DKI in 2016!

Negative Items:

1. Lost Executive Director
2. Staff Reductions at K-News
3. Loss of DKl funding from KABA & City

FUTURE 2017 BID BOARD MEETINGS

Kenosha Area Chamber of Commerce Conference Room, 8:30am

March 16, 2017

June 15, 2017

September 21, 2017

December 21, 2017

**KENOSHA LAKESHORE BID BOARD
DECEMBER 15, 2016**

PRESENT: Kevin Ervin, Deanna Goodwin, Scott Holloway, Mark Johnson, Zohrab Khaligian, Paul McDonough, Don Miller, Ray Roberts, Mike Thomey

GUESTS: Alderperson John Fox, Kevin Velvikas

CALL TO ORDER/ROLL CALL

The meeting was called to order at 8:35am by Chairperson Paul McDonough. A quorum was present.

1. APPROVAL OF MINUTES OF OCTOBER 20, 2016

A motion was made by Zohrab Khaligian to approve the October 20 meeting minutes, seconded by Mark Johnson. Motion passed.

2. CHAIRMAN COMMENTS

Paul McDonough thanked the board for serving for another year.

3. DIRECTION FOR 2017

a. 2016 Year Recap

GOOD

- * BID mill rate set and budget increase approved
- * All events are growing, including Snow Daze, Restaurant Week, Easter Bunny Hop & Egg Hunt, Lightin Up, 2 clean up days
- * Block parties were also successful by Creative Space, Backyard Dreams, Craft Beer Week & Fall Fest
- * Downtown WIFI, peaked during Fourth of July
- * Historic Walking Tour Brochure
- * City acquisition of vacant/problem properties through TID 4
- * DKJ Ambassador program is growing and appreciation event at Mangia's was a success
- * Wyndham taking over Best Western Hotel
- * City funds approved to re-do Sixth Avenue from 54th Street to Library Park
- * Red Witch operated in Kenosha and has now relocated to Kenosha
- * Creative Space is moving forward
- * Heritage House development is still alive
- * DKJ Committees have chairpersons
- * New business include The Buzz and Clark/Dietz, Rustic Road is expanding and relocating into former Matt's Main Street, Robin's Nest Cakery is expanding, K9 Kibble is expanding, Sixth Avenue Boutique is relocating to former JanMichael Boutique, Hazel Grace Vintage is moving into former Loula's Cafe and Scoops purchase and is relocating to a vacant building across from the Heritage House
- * New, active alderperson (John Fox)

BAD

- * DKI executive director resigned
- * KYF redevelopment is stalled again
- * Staff reductions at the Kenosha News
- * KABA & City withdrew their financial support of DKI administrative costs

b. 2017

DKI committee chairs will have to carry the load until new executive director is hired.

A suggestion was made to bring together restaurant and entertainment businesses for feedback and the possible development of new events. Another suggestion was made to focus on business development in 2017, ie developing a policy to recruit and retain businesses that the director can implement.

An effort needs to be made to better engage all property and business owners to improve communication and participation. Don Miller, Scott Holloway, Paul McDonough, Deanna Goodwin, Ray Roberts and Kevin Ervin volunteered to work on this.

c. Election of Officers

Paul McDonough made a motion to elect Deanna Goodwin, Zohrab Khaligian, Lou Molitor and Mike Thomey as the 2017 executive board, seconded by Scott Holloway. Motion was approved.

Meeting was adjourned at 10:15am.