



**KENOSHA LAKESHORE BUSINESS IMPROVEMENT DISTRICT
SPECIAL MEETING
THURSDAY, OCTOBER 19, 2017
KENOSHA AREA CHAMBER OF COMMERCE
CONFERENCE ROOM
600 52ND STREET, SUITE 130
8:30 AM**

CALL TO ORDER/ROLL CALL

1. Citizen's Comments

2. 2018 BID Board Appointments

3. Next Meeting/Agenda

ADJOURNMENT

**KENOSHA LAKESHORE BID BOARD
SEPTEMBER 21, 2017**

PRESENT: Deanna Goodwin, Mark Johnson, Zohrab Khaligian, Lou Molitor, Paul McDonough, Mike Thomey

GUESTS: Nicole Thomsen

CALL TO ORDER/ROLL CALL

The meeting was called to order at 8:35am by Chairperson Lou Molitor. A quorum was present.

1. CITIZEN COMMENTS

Nicole Thomsen reminded everyone that the State of the Downtown is next Tuesday, September 26 with retail expert Lacy Beasley and Gorman & Co. representative Ted Matkom as the guest speakers. This summer's Pop Up Beer Garden at Simmons Island was very well received and raised \$7000 for DKI. The DKI facade program was launched with 5-10 applications coming in prior to the September 30 deadline.

2. MINUTES FROM JUNE 15 REGULAR MEETING

A motion was made by Zohrab Khaligian to approve the June 15 meeting minutes, seconded by Mark Johnson. Motion passed

3. CHAIRPERSON COMMENTS

None

4. TREASURER'S REPORT

a. **Financial Status** – Current balance is \$24,122. Last audit was only \$2022, so recommendation is to reduce the amount (and bookkeeping) for 2018 budget. Last BID assessment check was transferred to DKI.

5. 2018 Proposed Budget & Operating Plan

A recommendation was made to maintain the mill rate of \$2.50/\$1000 of assessed value which generated just under \$130,000 in 2017. Using \$130,000 as the 2018 budget figure, and reducing the annual audit to \$2500 and bookkeeping to \$600, a motion was made by Zohrab Khaligian to set Streetscape at \$31,400, Promotion at \$25,500 and Administrative at \$73,100, second by Mike Thomey. Motion passed. Zohrab will forward the proposed budget & operating plan to the Mayor's office and will notify the rest of the board of when the Finance & Council meetings are to review the budget.

6. 2018 BID Board Appointments

Terms for Mike Thomey, Mark Johnson, Lou Molitor and Ray Roberts expire in November and all are eligible for reappointment. Additional names can also be nominated and then all names must be submitted to the Mayor's office no later than

November 1, 2017. Zohrab will send out an e-mail to the BID e-mail address list soliciting business and property owners who may be interested. The BID board will reconvene on Thursday, October 19, 2017 to finalize the slate of nominees.

7. DIRECTORS COMMENTS

Zohrab Khaligian stated that the Common Council approved an extension to October 19 for the 6th Avenue streetscape completion. In addition, it is expected that the City will begin construction of a new parking ramp in the Spring.

8. OPEN ITEMS & DISCUSSION

a. BUSINESS OUTREACH COMMITTEE

Board members were reminded that a meeting with business and property owners was delayed until Nicole met with enough businesses and was able to identify some areas of consensus. There has not been much consensus, except for a general frustration with the current state of sidewalk snow and weed removal which is, technically, the responsibility of business and store owners. The DKI board is working on better defining what DKI does and developing a tool kit of resources and assistance, and this will be presented to business and property owners as a more proactive instead of reactive approach. Any approach will include improved communication.

It was mentioned that the City is not planning a ribbon cutting or celebration for the completion of the 6th Avenue Streetscape. Since it is a City project, it was decided that the BID would not try to plan their own ribbon cutting or celebration.

9. Next Meeting/Agenda

Thursday, October 19, 8:30am

ADJOURNMENT

Meeting was adjourned at 9:45am.

KENOSHA LAKESHORE BUSINESS IMPROVEMENT DISTRICT BOARD

Mark Johnson	2017
Lou Molitor	2017
Raymond K. Roberts	2017
Mike Thomey	2017
Deanna Goodwin	2018
Zohrab Khaligian	2018
Paul McDonough	2018
Donald S. Miller	2018
Maria Caravati	2019
Kevin Ervin	2019
Scott Holloway	2019

2018 ADDITIONAL CANDIDATES (as of 10/11/17)

Kelly Deem, Elsie Mae's/Myrtle Mae's

Alex Kudrna, Orpheum Theater

Ailish Lavey, Parker Barrow Custom Tattoo & Body Piercing

Erin Merritt, Modern Apothecary

Riki Tagliapietra, Sazzy B

Kevin Velvikis, Pacetti's Music