



The program offers up to \$10,000 in matching funds to businesses and building owners in the Downtown Kenosha program area in order to improve the appearance of individual buildings, as well as the overall look of Kenosha's downtown. Improvements must occur to areas visible from the public way. The goal of this program is to leverage private improvements while making revitalization efforts affordable, creative and community-based. A primary focus of this program is economic development and revitalization through grant-funded improvements for small business. Downtown Kenosha Inc. and the DKI Façade Program committee will administer the Façade Improvement Program.

Required Information

Name of Applicant _____

Name of Business _____

Business Address _____

Phone _____ **Email** _____

Type of Applicant (if owner-operator check both)

_____ **Property Owner** _____ **Business Owner** _____ **Other**

NOTE: If you are not the property owner, please have the property owner or an authorized representative co-sign this application where indicated in the General Conditions.

How long has business been at this address? _____

Description of business: _____

If leasing property:

When does current lease expire? _____

Property owner's name (if different from applicant) _____

Property owner's email _____

Property owner's phone _____

Proposed improvements

Please describe below the proposed improvement to the property.

Total proposed project budget _____

How do you anticipate funding initial façade improvements? (circle one):

Bank Loan Private Funding Other _____

Proposed start date _____ Estimated completion date _____

Signature of applicant _____ Date _____

General Conditions

It is expressly understood and agreed that the applicant is not an agent, employee or subcontractor of Downtown Kenosha Inc.

It is expressly understood and agreed that the applicant shall be solely responsible for all safety conditions and compliance with all safety regulations, building codes, ordinances, and other applicable regulations.

It is expressly understood and agreed that work completed prior to final approval is ineligible for funding.

It is expressly understood that the agreement is made with business /property owner and funds will be dispersed to them on a reimbursement basis and not to any contractor/subcontractor involved in the work.

It is expressly understood and agreed that the applicant will not seek to hold Downtown Kenosha Inc. and/or its agents, employees, officers and/or directors liable for any property damage, personal injury, or other loss relating in any way to the Façade Improvement Program.

The applicant shall be responsible for maintaining valid and sufficient insurance coverage for property damage and personal injury liability relation to the Façade Improvement Program.

The applicant agrees to maintain the property and improvements.

The applicant agrees to obtain the property for a 2year minimum, if the applicant fails to do so, a callback provision is in place.

The applicant authorizes Downtown Kenosha Inc. to promote an approved project, including but not limited to using photographs and descriptions of the project in DKI materials and other communications.

Upon approval, the applicant will be required to provide a \$50 fee to cover administrative costs and a credit check conducted by TransUnion. Minimum credit score of 630 required to be eligible for the program.

The applicant understands that Downtown Kenosha Inc. reserves the right to make changes in conditions of the Façade Improvement Program as warranted. The approval of any applicant is at the sole discretion of DKI and all decisions are final.

Signature of applicant _____ **Date** _____

If applicant is not the property owner, please have the property owner (or an authorized representative) review and co-sign this application below.

As owner of the property at _____ I have reviewed the above application and authorize operator of _____ at said address to perform the improvements described above as part of Downtown Kenosha Inc.'s façade improvement program.

Signature of property owner _____ **Date** _____

Printed name of property owner _____