

Downtown Kenosha Facade GRANT PROGRAM

A Downtown Kenosha, Inc. (DKI) sponsored pilot program in partnership with local business contributions and the Kenosha Community Foundation.

THE GRANT

- 1:1 matching grant reimbursement
- Capped at \$10,000 per property
- Privately funded and administered

THE GOAL

- 2-year pilot program with initial funding totaling \$100,000

QUALIFYING CRITERIA

- Completed application process
- Design guidelines compatibility
- Located in downtown Kenosha

PROGRAM PROCESS

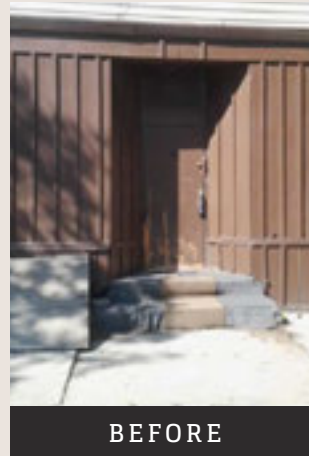
- 1 Application
- 2 Committee conditional approval
- 3 Bid review/final approval
- 4 Execution of work
- 5 Verification of work
- 6 Matching funds release
- 7 Follow-up study

RESOURCES

- Design guidelines
- Storefront improvements case study

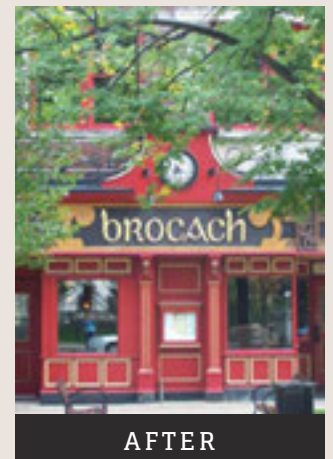
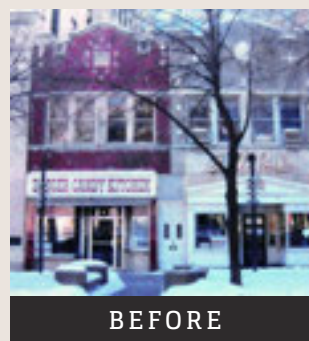
Tiny Green Trees *Milwaukee, WI*

After a \$10,000 renovation in 2013, tax assessment increased by \$80,000.



Brocach Irish Pub *Madison, WI*

\$20,000 invested in 2004 increased the building's curb appeal and helped owners cultivate market demand for their business concept in two other locations.



To learn more, contact the Downtown Kenosha, Inc. Economic Restructuring Committee Outreach Members:

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