

Highly compatible project=102-80  
 Medium compatible project= 79-57  
 Low compatible project= 56-0

### Façade Program Scoring Matrix

Questions	Yes	No
Is business located in the BID district? *Not in BID= disqualified	10	0
Does the business own and operate the space? *Business owns and operates=10 *Business leases=5 *Building owner with no business= 0	10	0
Does the business comply with Roger Brooks "20 Ingredients of an Outstanding Downtown" based off of nationwide research and expertise?	10	0
What is the building's current level of façade need? (per architect rating)	10	0
How long has the business been in the downtown? *10 + years= 7 9-5 = 4 4-1 = 2 < 1 = 0	7	0
Does it help to restore historic properties?	5	0
Do the plans follow the Design Guidelines created by DKI and City.	10	0
Does the project remedy incompatible design?	10	0
Can the project start within 90 days? <90 days= 10 91-180 days = 5 180 days + = 0	10	0
What is the total project costs? (beyond Façade) \$100,000-\$500,000 = 10 \$99,000-\$50,000 = 5 \$49,000-\$1,000 = 0	10	0
What is the ratio of DKI \$'s vs. Project \$'s (façade only) 1<1.5 = 0 1.5<3 = 5 3< + = 10	10	0