



KENOSHA NEWS

2015 Downtown Kenosha Cooperative Advertising Schedule & Agreement

Downtown Kenosha and Kenosha News have teamed up to present a special **Downtown advertising section** that will run the second Friday of each month in **Get Out**. This co-op ad section runs the day before each Second Saturday event Downtown, so it's a great opportunity to reach out to consumers who are already planning to come Downtown or help encourage them to do so! Downtown businesses are welcome to purchase an ad space within the Downtown section for **just \$65 per date**. Ad spaces are 4.75" wide x 2.75" high and include full color. Participating in the Downtown co-op is an economical way to gain exposure and help promote your business as part of the growing Downtown business community.

To reserve your spot in the Downtown co-op section, please check the appropriate date(s) below, complete the bottom portion of this Agreement, and submit by the noted space deadline.

Publication Date	Space & Ad Copy Deadline*	Ad Approval Due by Noon**
<input type="checkbox"/> March 13	March 6	March 11
<input type="checkbox"/> April 10	April 3	April 8
<input type="checkbox"/> May 8	May 1	May 6
<input type="checkbox"/> June 12	June 5	June 10
<input type="checkbox"/> July 10	July 3	July 8
<input type="checkbox"/> August 7	July 31	August 5
<input type="checkbox"/> September 11	September 4	September 9
<input type="checkbox"/> October 9	October 2	October 7
<input type="checkbox"/> November 13	November 6	November 11
<input type="checkbox"/> December 11	December 4	December 9

Total number of dates: _____ x \$65.00 = \$ _____

() Space & Ad Copy Deadline is when you confirm with me you're running that month and when we need your ad copy or changes.*

*(**) Ad Approval is when we need your final approval to print.*

Authorized for and on behalf of:

Business Name: _____
 Signature: _____
 Name: _____
 Position: _____
 Date: _____

Authorized for and on behalf of

Kenosha News:
 Signature: _____
 Name: _____
 Position: _____
 Date: _____

Contact Person: _____
 Email: _____
 Phone: _____

Submit this completed Agreement to:
ALLYSON BARNES
Advertising Account Executive
Email: abarnes@kenoshanews.com
Fax: (262) 657-5101 | Phone: (262) 656-6262